

Project Deliverable B: Needs Identification and Problem Statement

GNG 1103 - Engineering Design

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Analyse customer statement and formulate interpreted needs

Customer Statement	Interpreted Need	Rank of Importance
New and fresh content	Modern and clean design, following new up to date trends	4
Improve the fan experience	Engaging, interactive, crowd prompts	2
Program Runs smoothly without bugs/glitches	A program that runs efficiently	1
Easy to use program	Software must be organized	6
Manipulate data quickly as the game goes on	Options to display are clear and easy to select/ accessible	5
Need to change the names in different game	Easily configurable	3

Problem Statement: A need exists to create an efficient, easily configurable, streamlined service that is both easy to use and enhances the fan experience.