

ROSS[®]



DESIGN DAY

The Problem



Ross Video needs a user-friendly interface in order to quickly control the output of information during hockey games.



Basic User Requirements

Currently, the team at TD Place input all information pertaining to the various display aspects of the game—such as Team Setup, Stats & Standings, Goalie Matchup, Fan Birthdays, and Three Stars—manually.

Easily Configurable

Allows for last-minute changes of content.

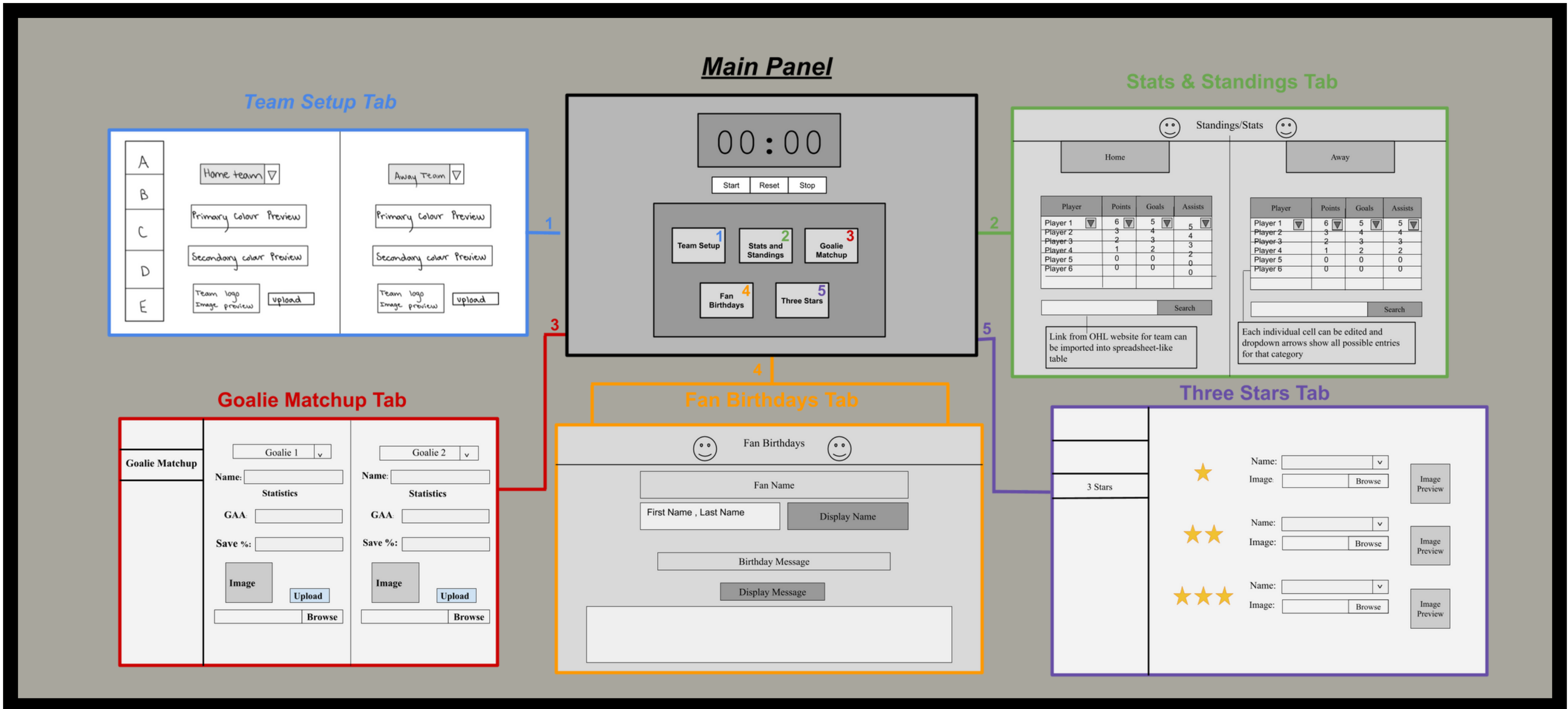
Displays Accurate and Up-to-Date Information

Pulls data from a reliable source to ensure that fans see the latest info.

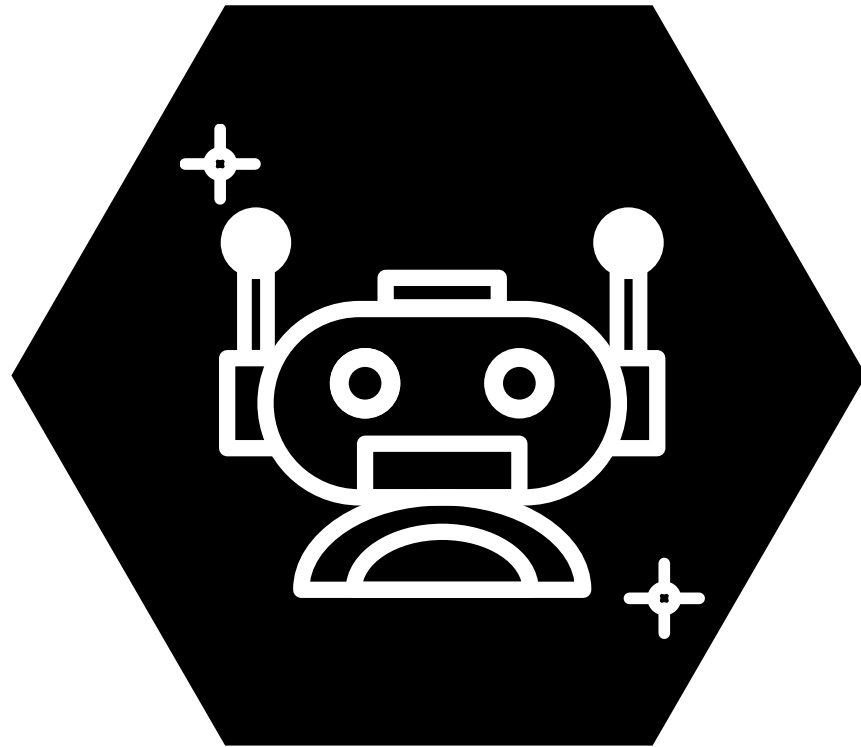
Uses Dashboard Software

Uses the software that pairs with Xpression.

Conceptual Design

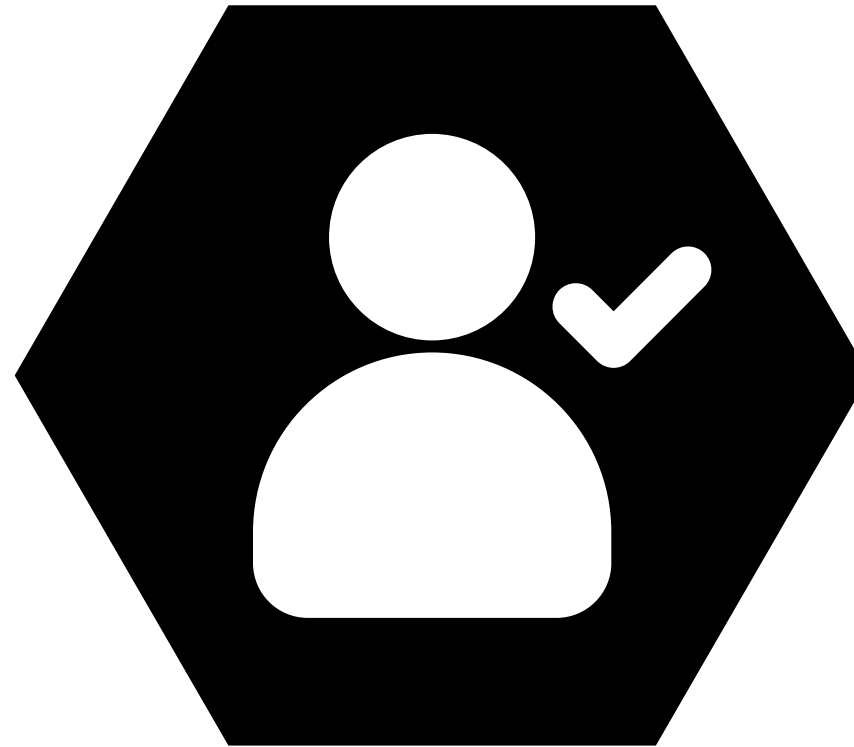


Our Solution



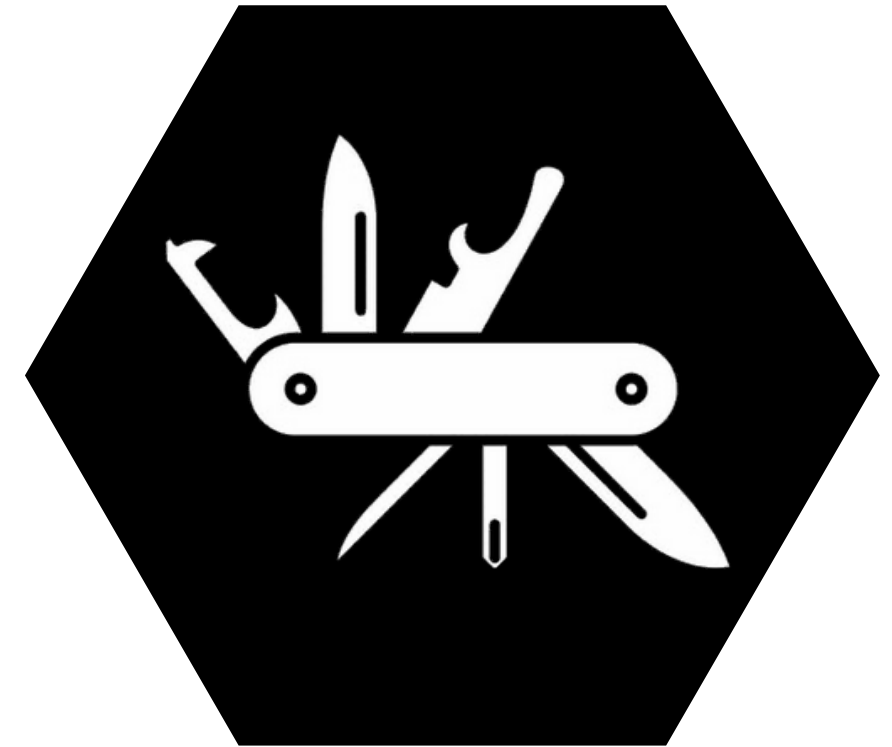
Automatic

Automates tasks that are typically manual.



User-friendly Interface

Gentle learning curve.



5-in-1 System

Incorporates multiple tasks into one system.