

DESIGN DAY BIKE RIDERS

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PROBLEM STATEMENT

- **GROWING DESIRE FOR WHEELCHAIR USERS TO ENJOY THE COMMON LEISURE ACTIVITY OF RIDING A BIKE**
- **NEED FOR A DEVICE THAT ATTACHES A BIKE TO A WHEELCHAIR, BUT DOES NOT MAKE ANY PERMANENT MODIFICATIONS**



USER REQUIREMENTS

- Ease of installation
- Few basic tools required to put to use
- Small footprint





CURRENT SOLUTIONS

- Much more expensive
- Long manufacturing time
- More materials required



PRODUCT ADVANTAGES

- Simple install method
- Durable and secure
- Lightweight and easy to carry around
- Cost-effective option



The background features a light beige color with large, white, organic, wavy shapes. In the top-left and bottom-right corners, there are dark brown silhouettes of tropical leaves, including a prominent monstera leaf with its characteristic holes. The text is centered in a bold, dark brown font.

PROTOTYPE IN ACTION!

THANKS FOR LISTENING

Do you have any questions?

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