## WALLET XVII

Group 17

## The Problem

Existing loyalty programs are exclusive, and don't allow smaller businesses to participate.

Wallet XVII is a tool that democratizes loyalty points for both users and businesses by providing an accessible point exchange marketplace.





## WALLET XVII BENEFITS

Bank

Bank receives predetermined percentage of points per transaction

Ad revenue from Website

**Ecosystem Partners** 

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No Capital Cost for Small Businesses

Instant exposure to large network of end-users Free to use

End-Users

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Ability to Share, Exchange, and

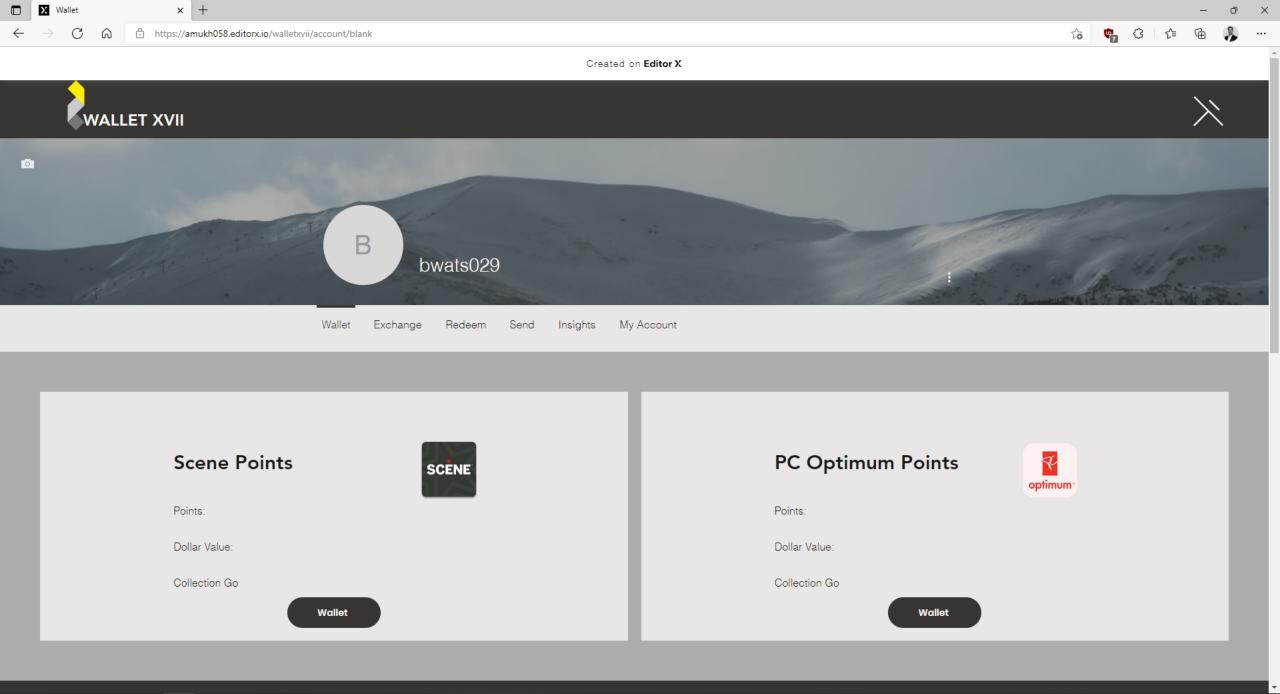
**Redeem Points** 

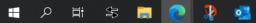
## Live Demo

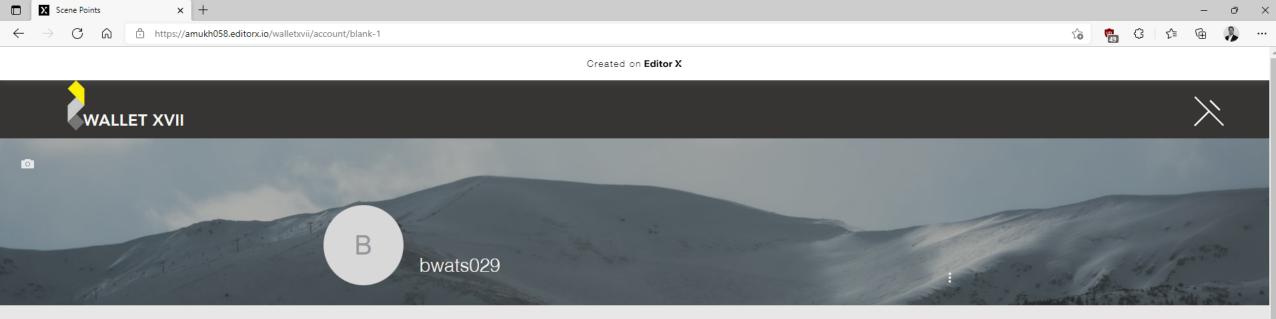
For the purposes of submission to Brightspace, the following slides will display screenshots of what will be shown during the live demo portion of the Pitch. This slide and the following slides will not be shown on Design Day.

Use the following link to access the final webpage:

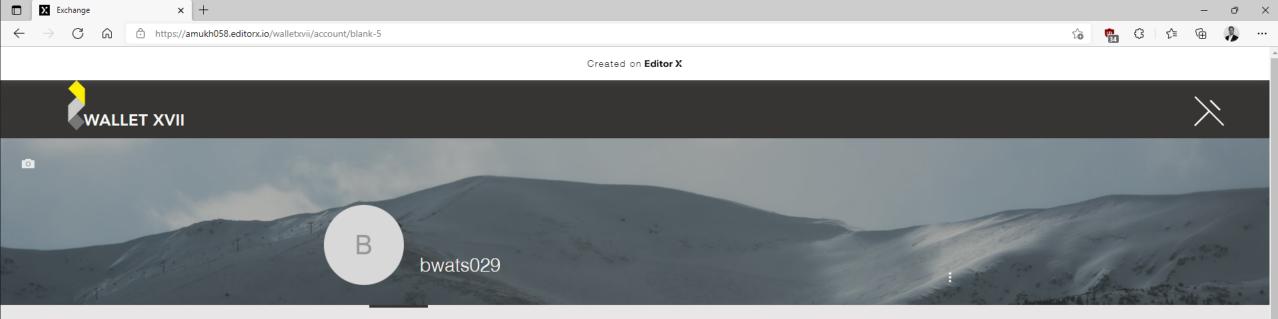
https://amukh058.editorx.io/walletxvii





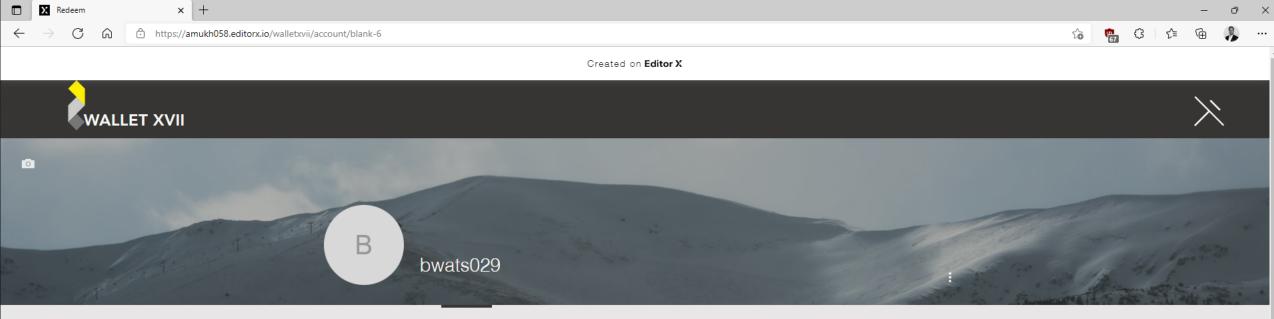


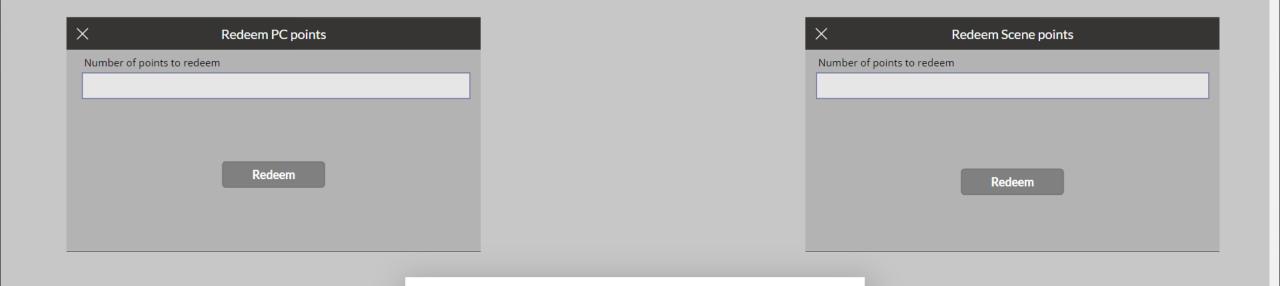
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Exchange PC points		
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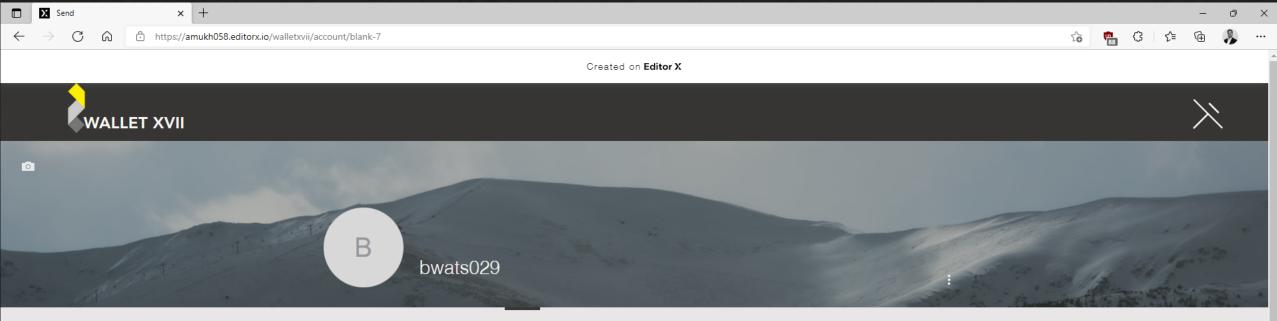
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tt Ecosystem Partner Select an Ecoystem Partner			
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Current Offers

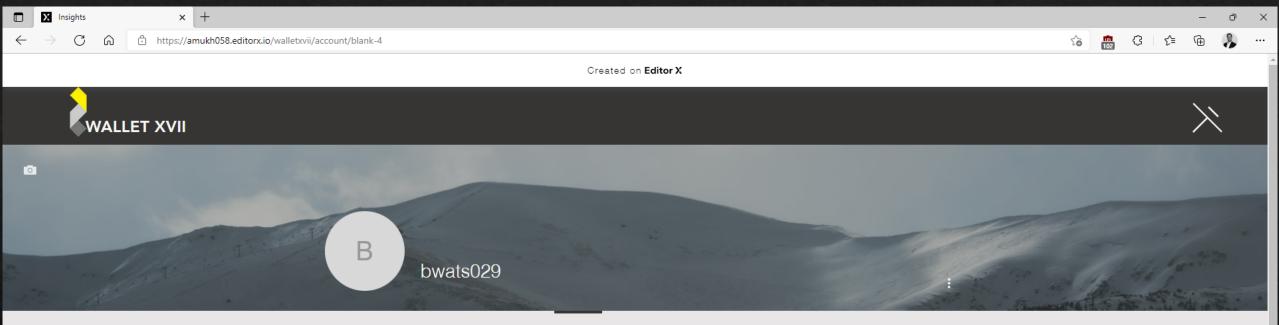




Current Offers



×	Send PC points		×	Send Scene points
Number of points to send			Number of points to send	
Select Account	~		Select Account	~
	Send			Send
		Current Offers		



	BANK PROFIT	t Ö
Q Search items		
Exchange PC points 2.5 Ethan Mumford		>
Exchange PC points 0.25 Ethan Mumford		>
Exchange PC points 0.375 Ethan Mumford		>