Project Deliverable C

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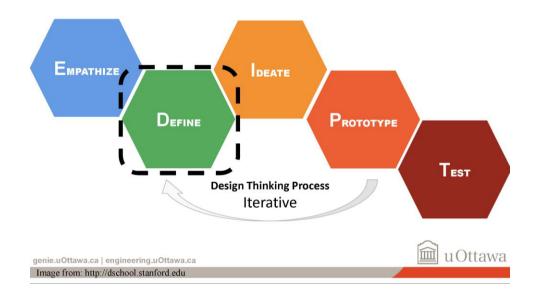
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Introduction

Mines Action Canada assigned our team to develop a virtual reality experience and a short video that portrays the impact of military AI robots on civilian life. Following the client meeting, we analyzed their product requirements to determine the most effective solution. To develop our prototype, we interpreted the users' needs to establish design criteria containing functional and non-functional constraints. We also conducted technical benchmarking on similar existing products, comparing three past submissions for this project. Based on the client's target specifications, we ranked the importance of each criterion and will use this to guide our benchmarking and brainstorming process. This represents the 'define' stage in the engineering design process.



Problem Definition

Mines Action Canada needs an accessible VR experience and a short video (1 min) demonstrating the dangers and ethical concerns of autonomous weapons and how civilians adapt their environment to survive.

Design Criteria Translated from User Needs

Rank	Need	Design Criteria	Functional/No
			n-
			Functional/Co
			nstraints
1	The project must provoke emotion	- Evokes concern (A sense of fear or anger)	Functional

		 Sense of motivation and inspiration to ban the use of Killer robots Good use of visuals Use of audio to enhance emotions Fluid/ continuous simulation to immerse user 	Nonfunctional
2	The VR environment must accurately represent the ethical concerns of autonomous weapons	 Number & diversity of ethical dilemmas present Complexity of ethical scenarios depicted User engagement time with ethical scenarios 	Functional
3	Setting is severely affected by 'killer robots' (no robots though)	 Dark "Scary" Unknown/unrecognizable place (one location) Inflicts fear Unable to see the killer robots 	Functional
4	The project must be simple	 The VR does not rely on interactions The VR displays one location The message is clear The VR focuses on the environment rather than the characters The story is easy to follow 	Functional
5	Video Accessibility	 No flashing lights Not very loud Short (1 minute long) 	Constraints

Benchmarking

A weighted sum was scored to determine the product that fit the design criteria best.

Green = best (3pts),

Yellow = moderate (2pts),

Red = least (1pt)

Specification	Importance (1-5)	"Rust in peace"	"JERMs stop killer robots"	"Morality Mavericks"
		Emotion		
Concern (Fear and anger)	5	Makes user feel scared of what the world has become after the robot invasion	Nothing much happens so don't really feel fear towards robots. Makes you wonder what outside looks like	The POV seemed not to stressful besides the sounds, chaos could be seen so slightly concerned, but not enough
Motivation/insp iration	4	Repeating how they want to go back to their old life makes user feel uneasy. "We can't let it get to this point"	Since users can't feel anxious, motivation is lower.	Pretty good, narration was not too emotional, so message was there, visuals were good but didn't feel the need to ban robots
Visuals (objects and settings)	3	A little too dark, but adds to the creepiness. So many intricate components (a lot of visuals) Posters, Nets, blocked off regions, saftey equipment, protocols, etc	Posters are not very scary or concerning, rather too playful. Text on posters is good. Time is given to see mask, hat and poster content. No food	Good idea with the hyper focusing circle to draw attention, but it was kind of distracting. Relies on little memorial ground to make user emotional
Audio (sound effects and music)	2	Words were clear, context is given, tone fits the feeling, and music fit the mood	Lacking, only audio was radio chime, and news report. Volume was too low	Narration was funny, didn't feel very stressful but surrounding noise compensated for it. A lot of additional sound effects.

Fluid video	1	Scenes change	A little shaky but	Dark circle drew
Tiula viaco	1	fairly fast, not	adds to the POV,	away from
		much time to	only one room so	immersion.
		digest. Gives user	not much could be	Lovely POV
		a lot of scenarios	showcased. You	style video, not
		and immerses	do feel immersed	_
				jumpcuts
		them. Ethics	enough.	
	Τ.		_	
Number &	4	Curfew, masks to	Posters to	Robot safety
diversity of		make you	describe	store selling
ethical		unrecognizable,	uncertainty in	masks and
scenarios		reflective clothing,	targeting, boarded	radios, poster
depicted		uncertainty in	windows,	about threats,
		targets, altered	padlocks, empty	some civil
		cityscape (human	pantry, masks &	unrest, school
		dignity)	hats for disguise	loudspeaker &
				siren
Complexity of	5	Some of creativity	Almost no	Almost no
ethical		in the ways people	creativity in the	creativity in the
scenarios		are impacted and	ways people are	ways people are
depicted		have adapted	impacted and	impacted and
		1	have adapted	have adapted
User	3	Fair time given to	More time is spent	Fair time given
engagement		each ethical	walking around	to different
time with		scenario listed	room & only	scenarios, but
ethical			seconds spent	zooming in/out
scenarios			engaging with	perspective is
3001101105			altered	distracting
			environment	anstructing
	l	Simplicity		
Non-Interactive	2	Yes	VAC	Yes
(static)	2	108	yes	108
One location	4	Yes	NOC	Yes
			yes	
Easy to follow	5	The story is easy	Yes, the story is	No background
story		to follow but they	easy to follow and	information was
		could have	shared in a	given.
		expanded on	creative way	
		certain topics. Ex.	(through radio)	
		Why the reflective		
		gear makes it		
		harder for the AI		
		to track and		
		identify (what		
		kind of sensors are		
		used)/.		

Focused on Environment	4	Yes, it showed how the town was affected and the realistic solutions humans came up with.	Not really. It focused on how people protect themselves, which is very informational. However, the viewer doesnt get to see how the weapons actually	It focused on the emotional effect of the AI weapons but not the physical effects.	
Clear Massage	5	Vac the masses	affect the area.	Massagais	
Clear Message	3	Yes, the message is very clear.	Yes, the message is very clear	Message is unclear.	
	I.	Accessibility	15 very elect	onereur.	
No Flashing Lights	3	yes	yes	yes	
No loud noises	3	yes	yes	Hectic background noise	
1 minute long	3	1 minute 30 seconds	yes	yes	
Total					
-	-	150	115	108	

Design Specifications (Target Specifications)

	Design specification	Relation (<, >, =)	Value	Units	Verification
		Func	etional		
1	Concern (Fear and anger)	=	Yes	N/A	Testing/Revie w
2	Motivation/inspiration	=	Yes	N/A	Testing/Revie w
3	Visuals (objects and settings)	=	Grim lighting	N/A	Testing/Revie w

4	Audio (sound effects and music)	>	One song + 5 sound effects	#	Analysis
5	Non-Interactive (static)	=	yes	N/A	analyze
6	One location	=	yes	N/A	Review/ analyze
7	Easy to follow story	=	yes	N/A	Review/ analyse
8	Focused on Environment	=	yes	N/A	Review/ analyze
9	Clear Message	=	yes	N/A	Review/ analyze
10	Unknown/unrecognizable place	=	yes	N/A	Review/ analyze
11	Number & diversity of ethical dilemmas present	>	5	scenarios	Measure
12	Complexity of ethical scenarios depicted	=	yes	N/A	Review/ analyze
13	User engagement time with ethical scenarios	>	10	seconds	Review/ analyze
	Non-functional				
1	Fluidity of video	=	Yes	N/A	Testing/Revie w

	Constraints				
1	No Flashing Lights	=	Yes	N/A	Testing/Revie w
2	No Loud Noises	=	Yes	N/A	Testing/Revie w
3	Duration	=	1	Minute	Measure

Conclusion

The meeting with our client, Mines Action Canada, gave us an opportunity to establish their needs in communicating the ethical concerns of autonomous robots. Through emphasizing with the customer needs we were able to more clearly define the form and the specifics of this communication.

Appendix

The table attached below is further benchmarking of past projects. In doing so, we can get a better sense of what contributes to an ideal solution to the task we were given.

TEAMS	Storyline	Setting
Visionary VR	 Grandma hurt Girl asks robot to let her see grandma Robot denies doesn't understand importance (ethical problem) 	- House when call comes - Burnt down restricted area talking to robot
Triple A	Guy wants to go homeProtocols announcedKind of funny	 Safety store Outdoors Long street with buildings and parked cars Police car

	- New saftey gear sold in store: masks, guns etc.	- Tiny memorial ground
Rust in Peace	 Great name Great video, dark tones, night time Reflective clothing for protection Masks Posters everywhere 	 Night time A LOT of settings Siren in street Outside Nets above Blocked off region
AAC	 All videos are really shaky Can't see the words on poster Silence while drone is doing protocol Lights flashing from drone through window 	- Classroom with windows
Innovation Nation	 Shows new way of making video Not just looking at each setting but showing the video a POV of playing the simulation News reports on table that AI went rogue (good context) Grim lighting 	- Kindergarten classroom
12 th Man	 Heartbeat Robotic voice announcing to be identified More should have happened Why a flipped over bed? 	 Hospital rooms Beaming red lights

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Linked below are sources that were used as inspiration when starting our design process and used for making this deliverable. It helped us pinpoint the most important aspects of the killer robot issue we must research.

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