

Client Meeting

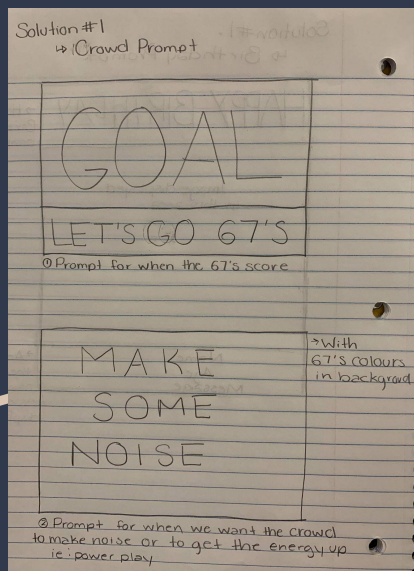
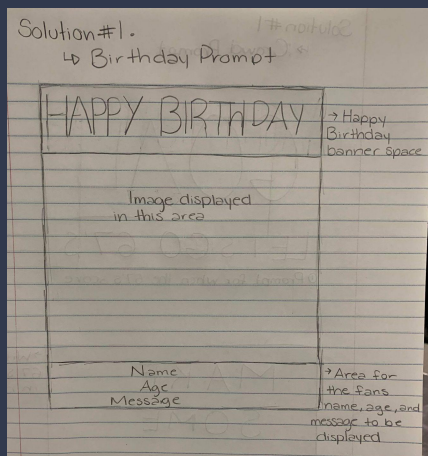
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Project Group 6

Problem Statement

“A need exists for Ross video and Ottawa Sports and Entertainment group to have an extraordinary visual display that is innovative, organized and fast to keep the audience engaged and entertained during the game using an easy to modify, controllable and combinable user interface that displays data in a fraction of a second in order to manage the Ottawa 67s Scoreboard Show.”

Solution Point #1

For point one, the focus is on the fans and really enhancing their experience. When the fans arrive, they will see the mascot of the teams with corresponding songs. This is to celebrate the Ottawa 67's fans and get them excited for the game ahead. The next element we would focus on is the fan birthdays. This is the time to give back to the fans. Having the fan birthdays displayed on the screen whilst having the happy birthday melody in the background is a great way to create lifelong memories and reinforce their positive experiences at hockey games to keep them coming back. Another way to keep the fans engaged is by adding crowd prompts in exciting ways to keep the fans cheering and excited about the game.



Solution Point #2

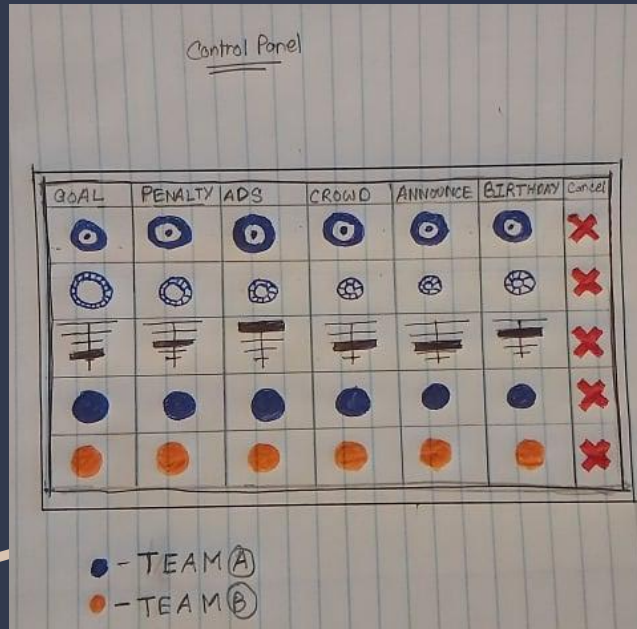
Statistics and Dynamics

Video Clips			Stats		
Previous game clips	Player highlights	Match ups	Season Standing	Point Leader	Assist Leader
Period Recap	Goals	Warm up clips	Goalie Stats	Last 5 games	+/ -
Wins/Loses					

Dynamics			Interviews		
Rivalries (Team)	Rivalries (Player)	Players to Watch	Pre-game (Coaches)	Pre-game (Players)	Pre-game Analysts
Potential Trade Talks	Coaches Systems	Hits Per Game	Between Period (Coaches)	Between Period (Players)	Between Period Analysts

Hockey is a very intense, passionate sport and when the fans get excited so do the players. Team rivalries, player rivalries, and just the dynamics of the game can be very exciting when you know about the sport and the teams. Showing highlights and stats from the previous times the teams faced off against each other can insight more passion from previous games. By focusing on the sports dynamics and technical side of the game, it makes people care more about smaller dynamics within the game such as rivalries, point leaders, and players facing there previous team. When the fans become more invested in the teams, it brings everyone together to cheer for their favourite players, and the sport our country loves.

Solution Point #3



As hockey has a lot of visual elements integrated for enhancing the stadium experience for fans, it is vital for the person in charge of the multimedia (Broadcasting screens, noise alerts etc.) to be able to use a certain function properly and not make any errors in the process. We can do that by integrating colour coded buttons for specific functions and categorizing the similar functioning buttons in arranged columns so that the operator can use the module with ease.