Business Model Canvas. What’s Your Business:\_\_\_\_\_Accessibility Design Company\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 

Hospitals

People that suffer from disabilities.

Online and in person meetings.

PCB Design

Software Design

3D Modelling

Sales and licensing of products

Warranty

Marketing

Staff

Manufactures

Reach customers through networking sites.

Build relationships with hospitals.

Accessibility electronics platform

Design and manufacture a product for people suffering from disabilities.

Reach the target demographic.

Plastic Manufactures

Electronics Provider

PCB Manufacture