



# CLIENTS



**REMINDER**  
You don't want to be a victim!  
Wear your mask before exiting the house!  
Autonomous killer robots can't think. So they don't. Following signs in each room to prevent the loss of an innocent victim.

## TAKE

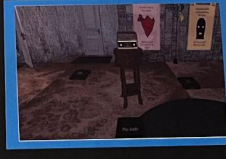
**WARNING**  
Being innocent isn't enough...  
Don't be a target!  
Wear your mask!  
Put things you see in red, your mission is to inform, cause disruption when necessary. Being a red target will bring you out!

## ACTION

# Blueprint Brigade

## PROBLEM STATEMENT

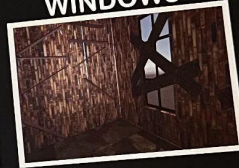
Mines Action Canada wants to convince policy decision makers to preemptively ban autonomous robots by showcasing, through a curated VR experience, the concerning and devastating effects of these weapons on society.



# F I N A L D E S I G N

JOIN  
#TEAMHUMAN

## ALTERATIONS BOARDED WINDOWS



## BROKEN TV



## EXIT HERE

