



Design Day

Presented by: Blueprint Brigade

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So What?

Autonomous Killer Robots

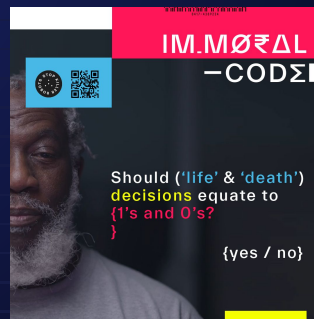
Dehumanisation

Systematic Injustice

Racial Profiling

JOIN #TEAM HUMAN

Source: <https://www.stopkillerrobots.org/race-and-killer-robots/>





Problem Statement

Mines Action Canada wants to convince policy decision makers to preemptively ban autonomous robots by showcasing, through a curated VR experience, the concerning and devastating effects of these weapons on society.



Who Cares?



HUMAN
RIGHTS
WATCH

**62% of people are not in favour
of autonomous killer weapons**

Why Us?

Our Project

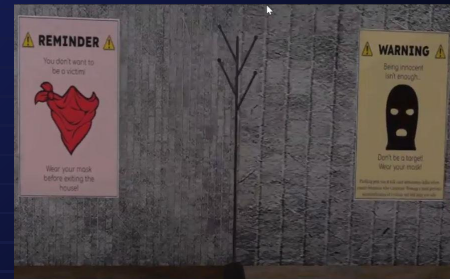
**Captivating &
Functional**



**Convincing &
Interactive**

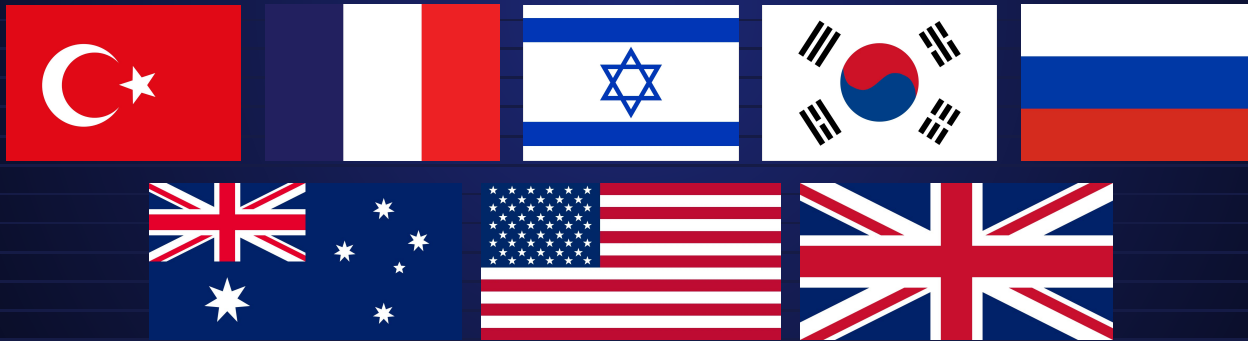


**Realistic &
Researched**



Why Now?

A life with autonomous killer robots is not a story of the future. The following countries are **opposed** to creating a treaty on killer robots:



The time to act is **NOW**, before our VR experience becomes **REALITY**.

Our Demonstration

