

### **EMPATHISING and PROBLEM STATEMENT**













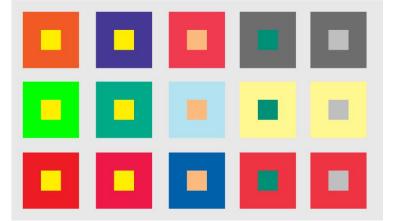


#### **CUSTOMER NEEDS**











### **BENCHMARKING**





#### TARGET SPECIFICATIONS

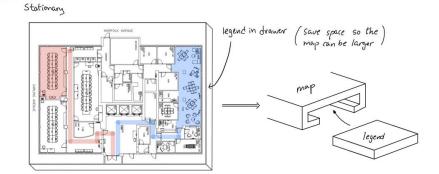


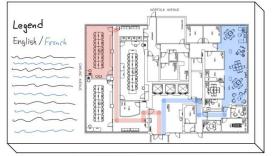
	Design Specifications	Relation (=, < or >)	Value	Units
No.	Functional Requirements			
1.	Weight	=<	5	kg
2.	Dimension	=<	50 x 60	cm
3.	Thickness	=<	3	cm
5.	Writing size	=<	15	mm
6.	Map scale accuracy (margin of error)	=<	2	mm

#### **GENERATED CONCEPTS**

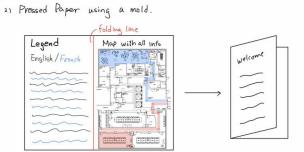






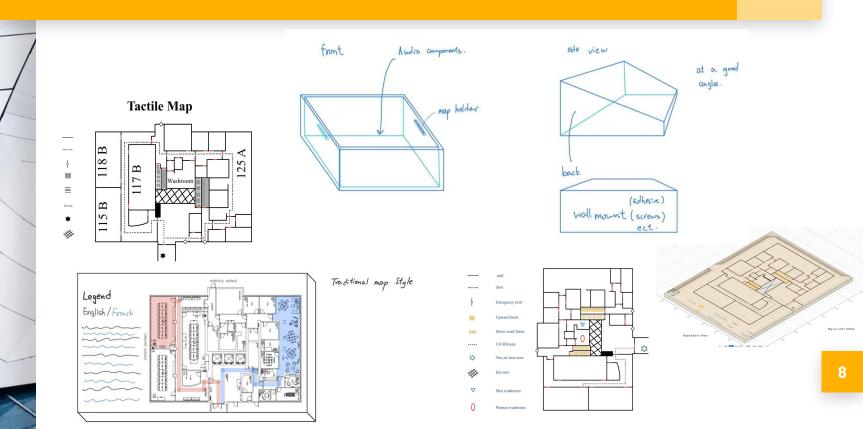


Traditional map Style



### **GENERATED CONCEPTS continued**





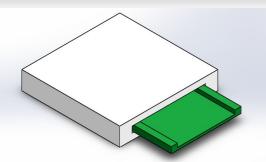


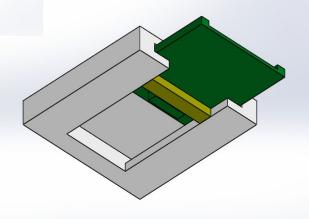
# **DECISION MATRIX example**

	Concept Options			
Selection Criteria	Map with vertical legend (reference)	Map with pullout slab as legend	Map with back as legend	
Durability	0	0	+	
Clarity	0	+	0	
Portability	0	+	0	
Weight	0	-	0	
Writing Size	0	+	-	
Eaze of Fabrication	0	0	+	
Number of +	0	3	2	
Number of 0	6	2	3	
Number of -	0	1	1	
Total score	0	2	1	

### **INITIAL CHOSEN CONCEPT**







### **FEASIBILITY STUDY**













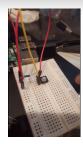


### **PROTOTYPES and TESTING**

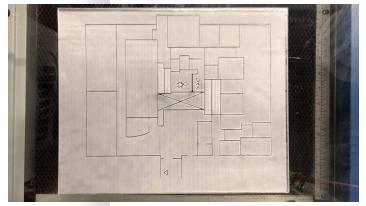




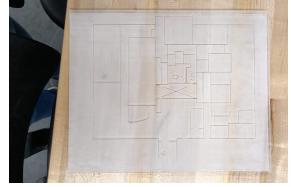












### **BILL OF MATERIALS**



Bill of material					
Part number	number Part name Description		Quantity	Unit Cost (CAD)	Extended Cost
1	Acrylic board	12"x24" of black acrylic board	1	\$13.00	\$13.00
- 2	White paint White paint for acrylic surface (118mL)		59 mL	\$1.50	\$0.75
3	MDF board	Medium density fiber board of 12"x24"	4	\$3.50	\$14.00
4	Raspberry pi 3B+	Single board computer	1	\$45.00	\$45.00
5	Tactile Push Buttons	6x6 mm buttons for electronic circuits	13	\$0.09	\$1.15
6	Prototype board	Doubled layered electronic board for circuit designing	4	\$0.58	\$2.33
7	Power supply	5V output and 2.5 A output power supply for micro usb	1	\$5.00	\$5.00
8	Auxiliary cable	3' auxiliary cable for use with with speaker	1	\$1.30	\$1.30
9	Machine screws	Screws in order to anchors the boards on the map	30	\$0.07	\$2.10
10	Headers	Headers in order to connect prototype board to raspberry pi	1	\$2.92	\$2.92
11	Wires	20 AWG cable for connecting the multiple circuit components	13'	0.3\$/foot	\$3.90
12	SD Card	16 Gb sd card	1	\$4.50	\$4.50
13	Speaker	Auxiliary input speaker	1	\$1.85	\$1.85
				Total	\$97.80

### **BUSINESS MODEL and ECONOMICS**





Operating Income (#1.1- #2.10)	\$44,000

EBT (Earnings Before Taxes)	\$39,000	
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	1		
Ī	Net Income (#5 - #6)	\$29,250	

# **DECISIONS MADE**



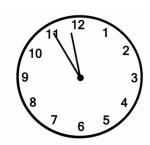




### TRIALS AND TRIBULATIONS







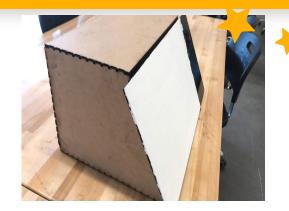




# **FINAL SOLUTION**













### **LESSONS LEARNED**





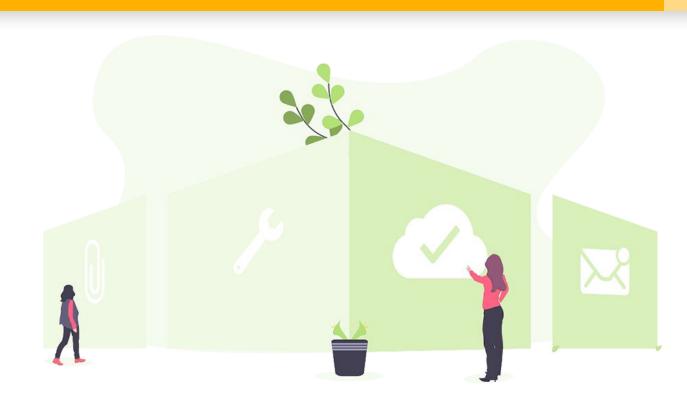






# **FUTURE WORK**





#### **THANK YOU FOR LISTENING!**



