



CameraCoverCo.

By: GNG2101 Project Group C31

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Jeremy Leung

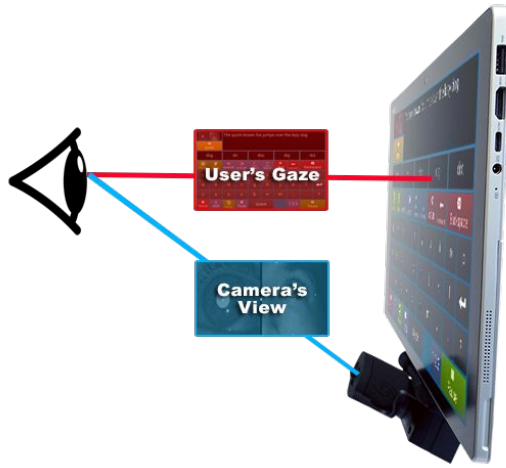
Amanda Beraldo Brandao de Souza

Liam Reynolds

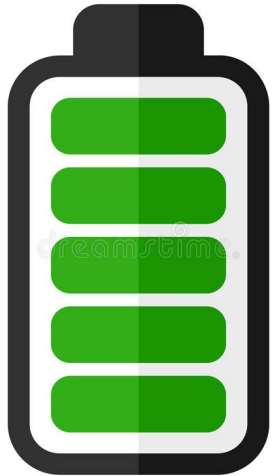
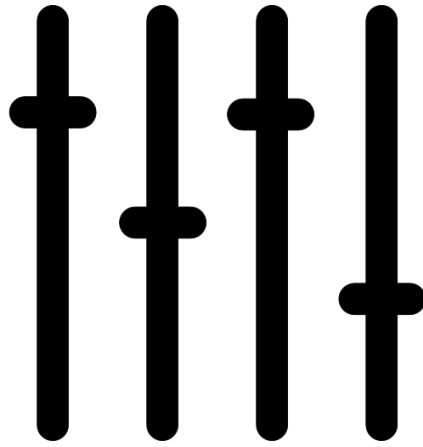
Isabella Rudolf-Ferreira

Cam McGregor

What is the problem?



Customer needs

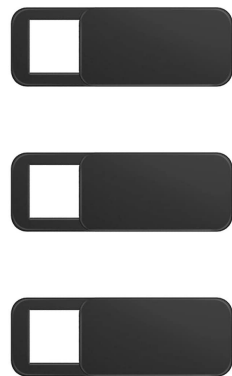


Motivation and Goals

- Provide assistance to people with disabilities
- Put our knowledge and passion to test
- Learn about manufacturing and prototyping processes
- Goal : Learn new skills
- Goal : Unique, Personalized approach



Benchmarking



Design specifications

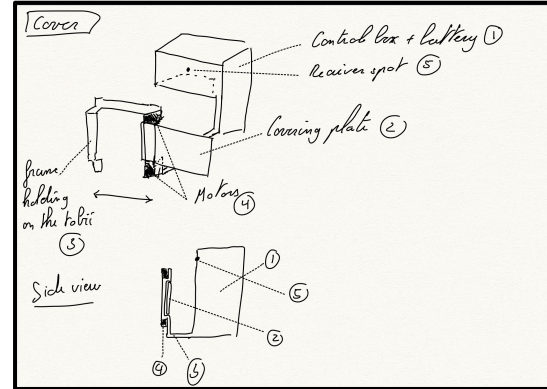
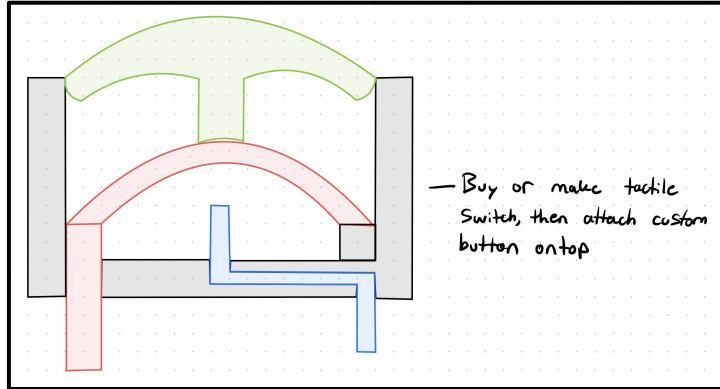
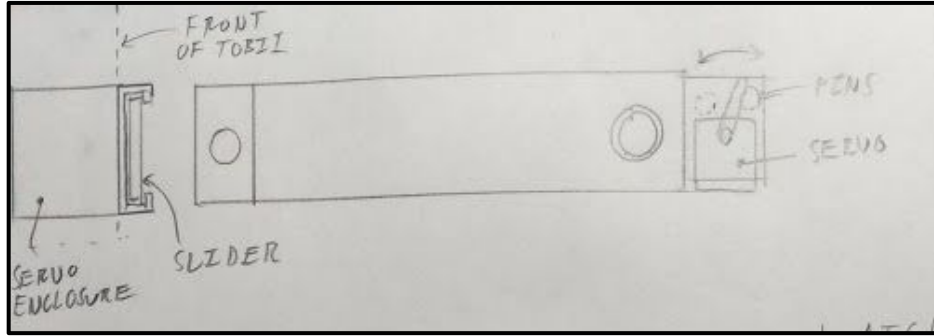
Main design criteria

- The cover fully blocks the lights
- Switch is big enough for use
- Low energy consumption

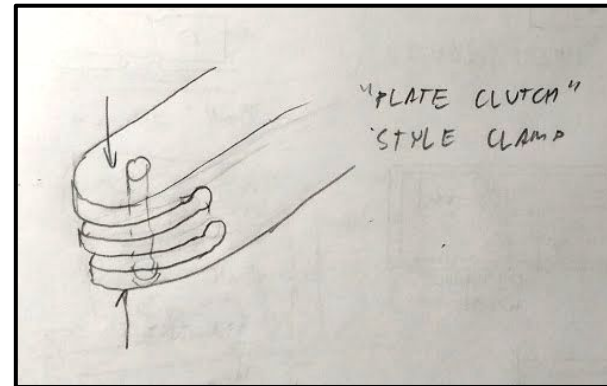
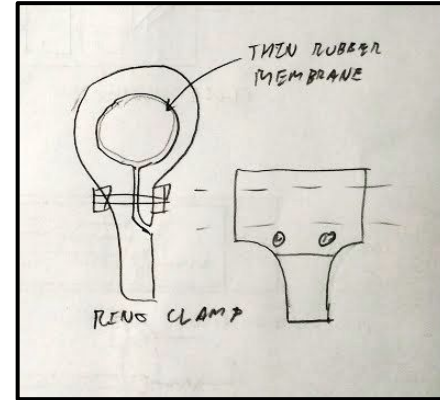
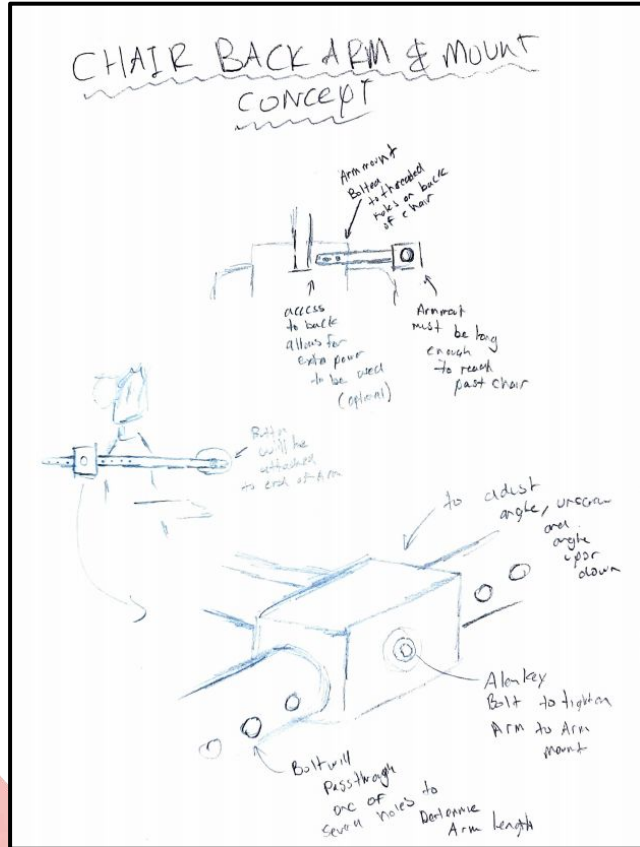
Target specifications with ideal values

- Switch size (diameter): 4 cm to 6 cm
- Cover area: 27 cm to 27 cm x 4cm to 2 cm
- Power consumption: 180 mW

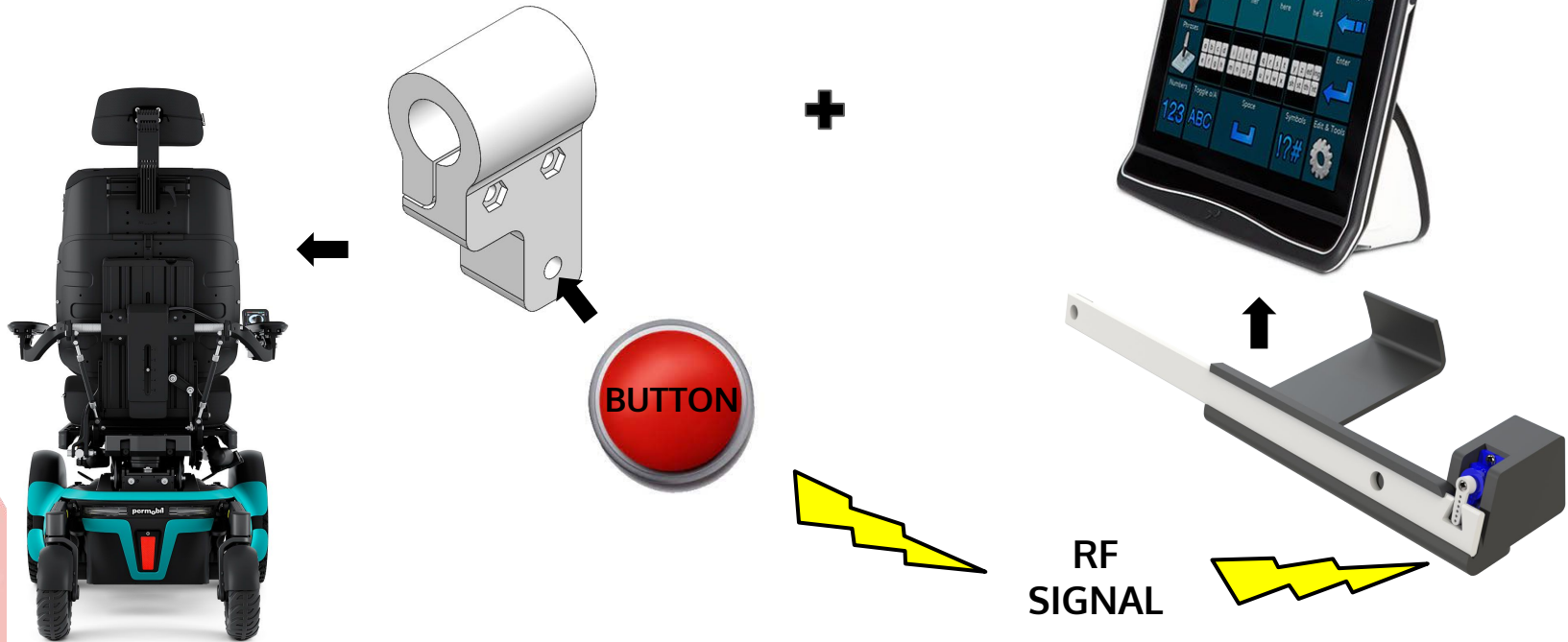
Key ideas and contributions



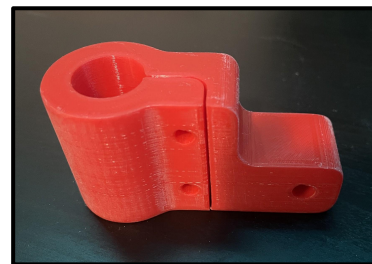
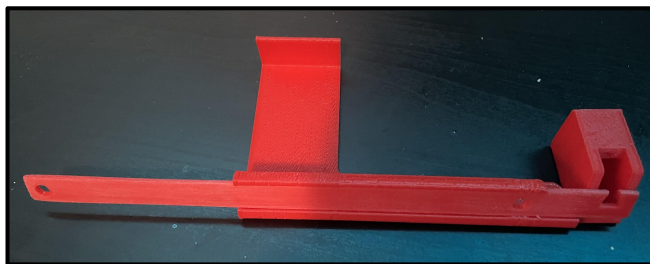
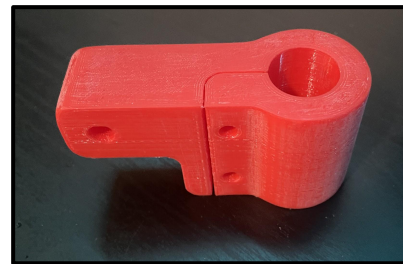
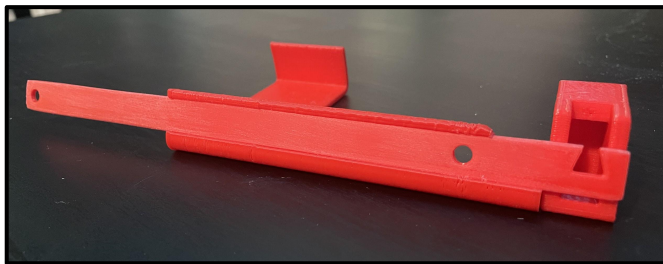
Key ideas and contributions



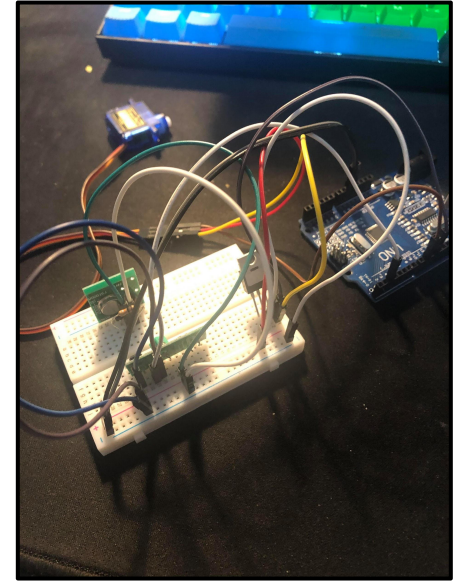
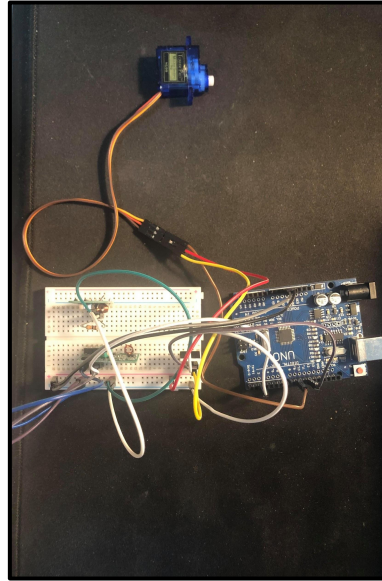
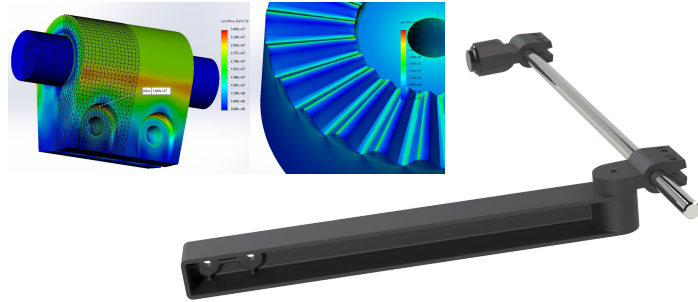
Initial Design Concept



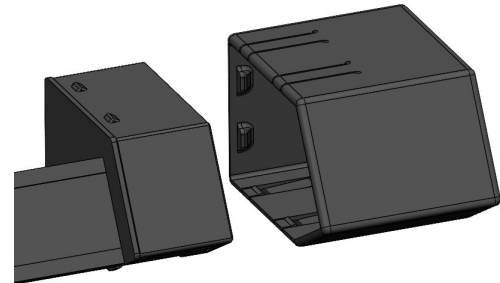
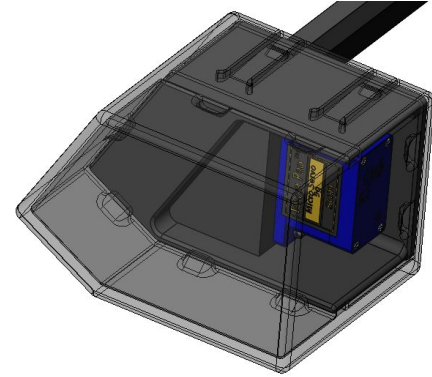
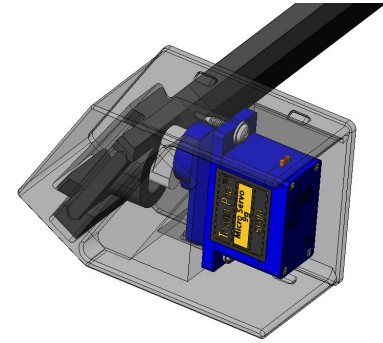
Prototype 1: Big Red MK1



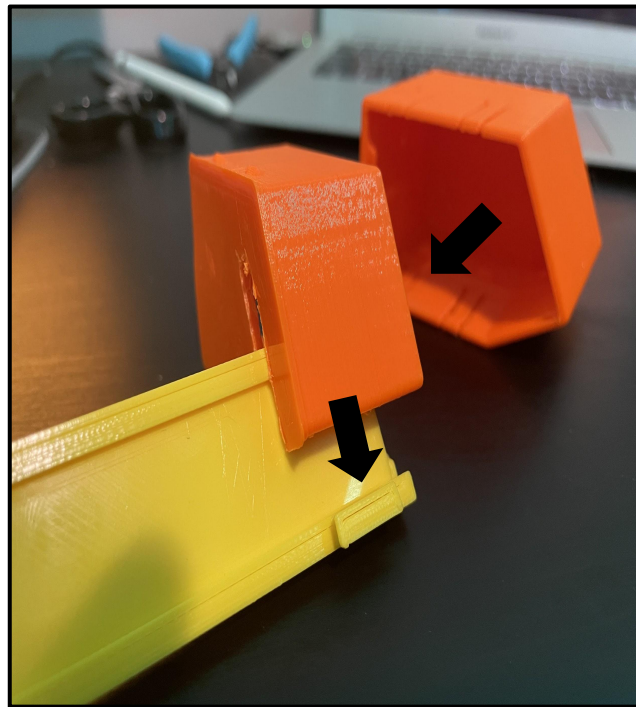
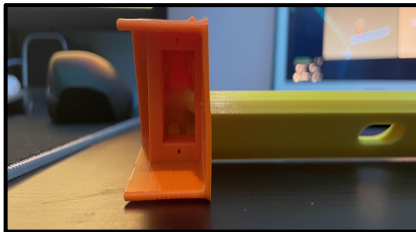
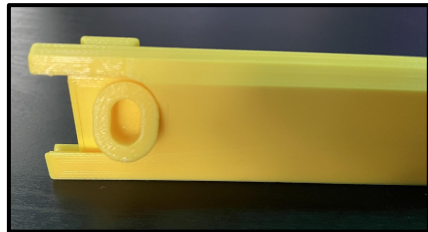
Prototype II: Big Red MK 2 and Zip Zap MK 1



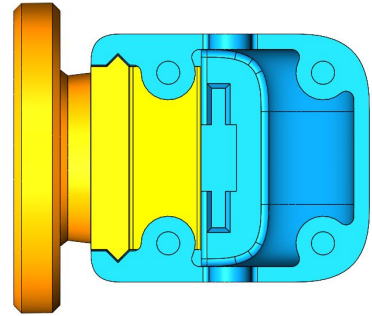
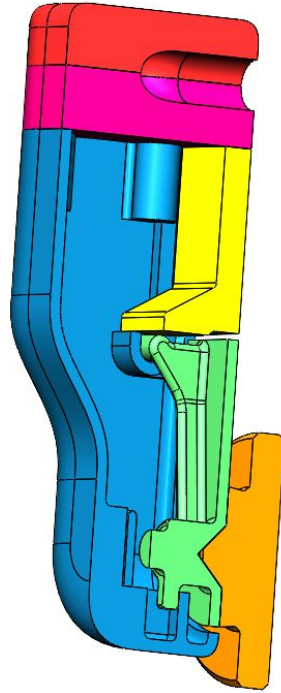
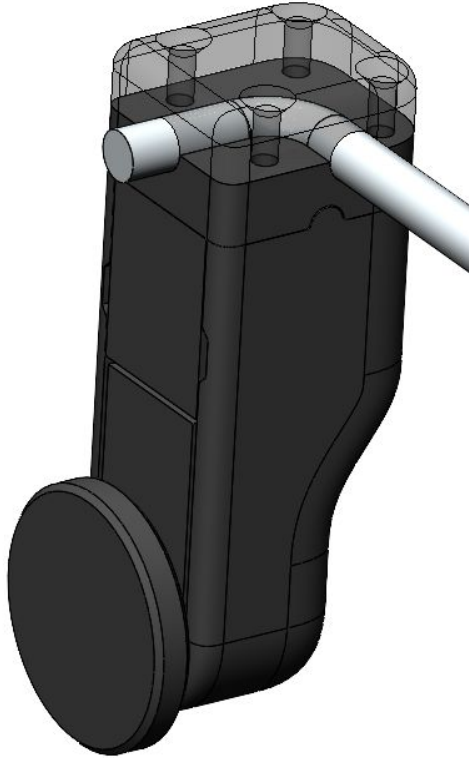
Final Prototype



Final Prototype: Big Yellow MK 1



Final Prototype



Trials and tribulations

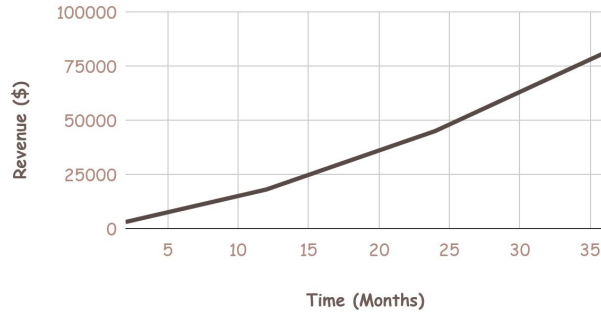


Future work required

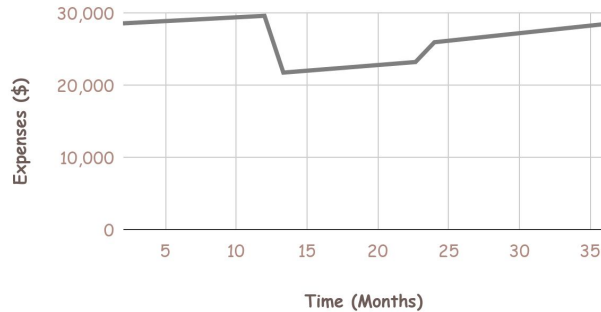
- Finish circuit
- Combine components
- Testing
- Future improvements

Business model and economics

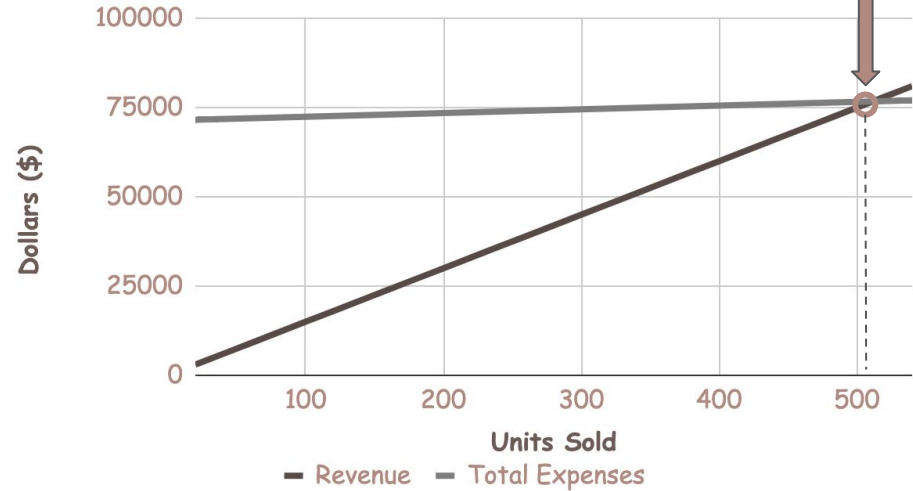
Total Revenue Over Three Years



Total Expenses Over Three Years



Break Even Point After Three Years



Questions ?