Living with Pride

Pride and Seek

Bennett Gibson
Joshua Kayanja
Liel Ilatov
Sophie Thomson

The Problem

“Empathy is seeing with the eyes of another, listening with the ears of another and feeling with the heart of another.” - Alfred Atler

“You can only understand people if you feel them in yourself.” - John Steinbeck

Problem Statement

A design project created to educate individuals on current injustices against those with differing sexualities through an immersive experience. This project will provide a solution that promotes diversity, empathy, and equity.

Benchmarking

Equal Reality

Our Design

With a VR Demonstration

Our Design

With a VR Demonstration

Product Summary and Key Features

Living with Pride is a VR experience dedicated to increasing empathy towards LGBTQ individuals by placing the user in the shoes of the gay couple and having them expecience subtle and not-so-subtle discrimination.

- Personalized
- Realistic
- Interactive
- Demonstrative
- Engaging

Thank you for listening

Questions?