"Look at this machine."
"Every circuit, every sensor, every line of code was designed for one purpose: competition through combat. This isn't unique - it's part of a pattern we see everywhere in robotics and the uncomfortable truth is, we're training a generation of engineers on tech that's increasingly used for harm, without showing them the alternatives. The hardware itself isn't good or bad - but when the only applications students see involve conflict, we're limiting their imagination before it even begins."

"Educators are desperate for tools that change the narrative. They need ways to teach robotics that don't involve simulated battles or abstract exercises. Students deserve to work with real tech while discussing real ethics."
"Activists and community leaders care too. In a world where military drones make headlines constantly, where's the vision of technology serving peace? Where are the counter-examples that prove innovation can humanize rather than intimidate?"
[Hold up $5 printed arm]
"The alternatives right now are either too simplistic, like lego and basic coding toys, that don't prepare students for real systems - or super expensive industrial solutions. We're bridging that gap."

"Our solution is different in three ways:"
"First, we meet students where they are. The hardware theyd be using is the exact same used in competitions worldwide, transformed through simple, replicable modifications."
"Second, we bake ethics into the learning process. When students program this robot, they're not just writing code - they're choosing what that code should create."
"And third, we prove robotic technology can be approachable. Dressing the S1 up as Bob ross shows that innovation should be inspire joy, not fear

"The timing couldn't be more critical. As autonomous systems become more prevalent, the world needs engineers who've been educated and trained to ask 'What should we build?' not just 'What can we build?'"

"Watch what happens when we take technology designed for one purpose... and choose to use it differently."