



EH, ARE YOU  
RECYCLING

By

S - Seonaid

L - Laura

A - Adam

S - Sam

H - Hongdi

# PROBLEM STATEMENT

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- The client needs an easy, reliable, and cost-effective method to encourage people to recycle and to assist people in recycling properly.



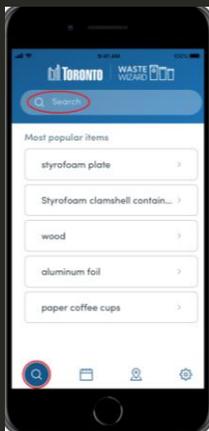
# BENCHMARKING

## Similar Apps

- TOWaste
- Recycle Nation
- Bin the Trash
- Have You Herd?

## Unmet Requirements

- Not Ottawa Based
- No AR features
- Not User Friendly
- Not Practical/Educational



TOWaste



Recycle Nation



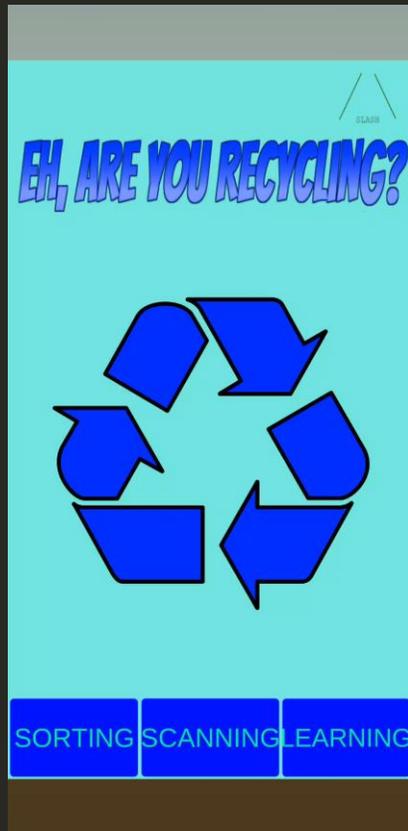
Bin the Trash



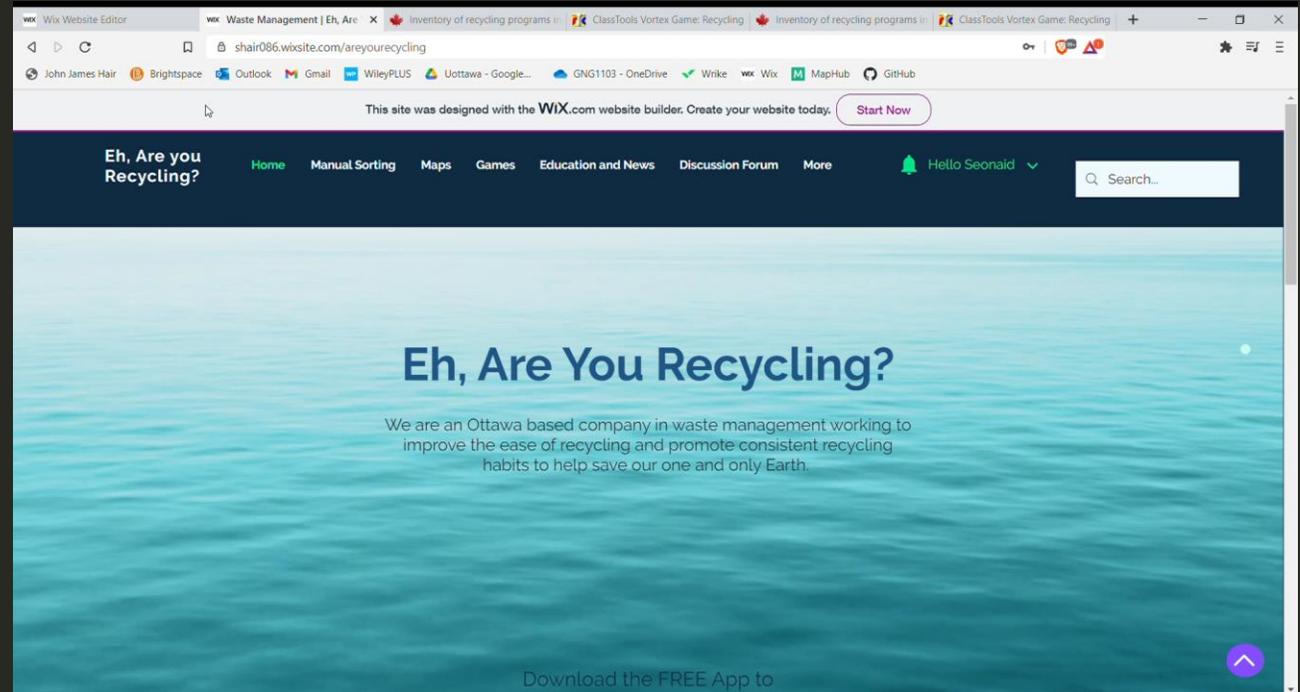
Have You Herd

# DEMO

## The App



## The Website



# FUTURE PLANS

## The App

- Implement clickable drop down menu
- Expanded databases (manual + AR)
- Games
- Social System
- Add App to the App Store
- Add image recognition to AR scanner

## The Website

- Expanded Map Region
- Additional games
- Connectivity with app
- More educational resources

QUESTIONS

