10-10

Sami Al-khawaldeh, Amanda Doku, Jordon Li, Fatima-El-Zahra Hamimed, Mahmoud Zourob



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CONTENT OVERVIEW

Problem statement and designed solution

DESIGN STAGES

Beginning stages of design process

PROTOTYPES

Prototypes, testing, and feedback

LESSONS LEARNED

Conflicts and problems faced throughout

NEXT STEPS

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DESIGN STAGES

Empathize Define Ideate Prototype Test











Test











EMPATHIZE



MINES ACTION CANADA

Humanitarian foundation whose main cause is the prevention of Al weapons entering military and conventional use

TARGET AUDIENCE

Representatives and international decision makers who pass policy on the rules of war.

NEEDS

A virtual reality experience that demonstrates the dangers of Al weaponry





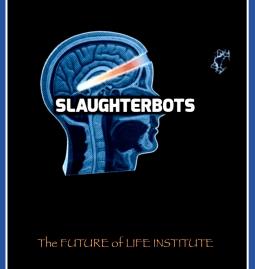


PROBLEM STATEMENT

Mines Action Canada needs a short, realistic, and emotional virtual reality experience to demonstrate the dangers of autonomous weapons, in order to encourage immediate measures against their use.

Benchmarking

"Clouds Over Sidra"
"Slaughterbots"
"Hunger in Los
Angeles"







Benchmarking

| Specificatio ns | Import ance | Product 1 Product 2 | | Product 3 | |
|-----------------|----------------|-------------------------------------|----|----------------------------|--|
| Product Name | T | "Clouds Over Sidra" "Slaughterbots" | | "Hunger in Los Angeles" | |
| Duration | 3 | 1 | 2 | 2 | |
| Graphic | 2 | 3 | 1 | 2 | |
| Realistic | 3 | 3 | 2 | 2 | |
| Emotional | 3 | 3 | 1 | 1 | |
| Simplicity | 3 | 2 | 2 | 3 | |
| TOTAL | | 33 | 20 | 28 | |





Define



Target Specifications

Functional Requirements

Non - Functional Requirements

Constraints

Prioritized Design Criteria

| Needs | Design Criteria | Priority (1-5, 5 being highest) | |
|----------------------------------|---|---------------------------------|--|
| Simplicity | - No elaborate storylines - No showing actual robots | 5 | |
| 30 to 60 second video | - Duration of VR experience | 4 | |
| Not graphic | - No blood, gore, explosions | 2 | |
| Simulation shows altered reality | - Show how people would protect themselves - Consider sensor data weapons would use - Show how buildings or communities would adapt | 5 | |
| Recognizable and realistic | - Time is present or near future | 3 | |
| Emotional Simulation | - Show fear, concern, hope, and motivation | 3 | |

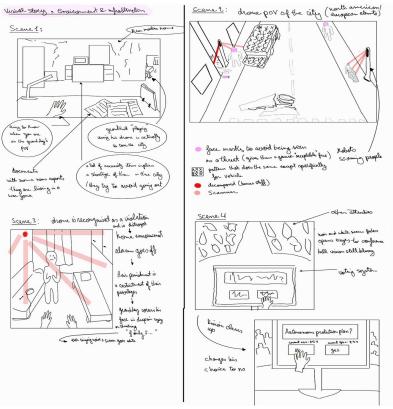
| Design Relation Specifications =, < or > | | Value | Units | Verification Method | |
|--|-------|-----------------------|---|---------------------------------------|--|
| * | Fun | ctional Requireme | ents | | |
| Ease of use | = | Yes | N/A | Test/Feedback | |
| Language | = | = English, French N/A | | Consult bilingual group members | |
| # of items on screen | < | 5 | Sensory objects (subtitles, dialogue, etc.) | Ensure/ Test | |
| , | Non-F | unctional Require | ments | | |
| Health and Safety (flashing light) | = | No | N/A | Ensure/Test/ Feedback | |
| Realistic | = | Yes | N/A | Test/Feedback | |
| Emotionality | = | Yes | N/A | Test/Feedback | |
| Simplicity | = | Yes | N/A | | |
| Aesthetic appeal | = | Yes | N/A | | |

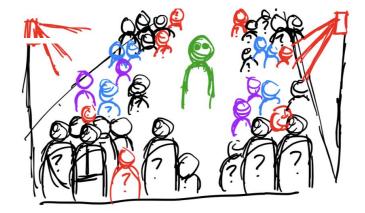
Target Specifications

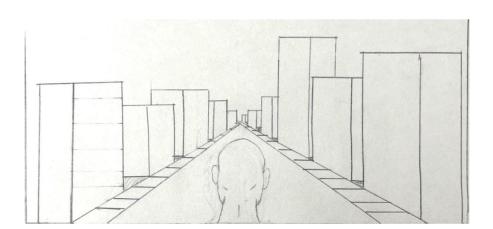
| Constraints | | | | | |
|--|----|---------|---------|---------------------|--|
| Violence | = | No | N/A | Ensure | |
| Video duration | >< | 30 - 60 | Seconds | Ensure | |
| References to Real World Events/Entities | = | No | N/A | Ensure/ Feedback | |
| Cost | = | 0 | Dollars | Estimate | |
| Non-offensive | = | Yes | N/A | Ensure | |



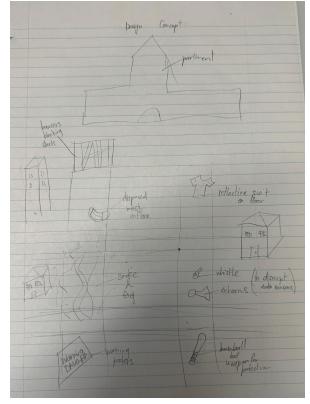
IDEATE













Ideate



| Specifications | Importance | Sami | Fatima | Amanda | Jordon | Mahmoud |
|--------------------------|------------|------|--------|--------|--------|---------|
| Recognizable | 3 | 3 | 2 | 1 | 3 | 2 |
| Realistic | 4 | 3 | 3 | 3 | 2 | 3 |
| Simple | 5 | 3 | 1 | 3 | 2 | 1 |
| Aesthetic | 1 | 2 | 3 | 1 | 2 | 2 |
| References to real world | 3 | 3 | 2 | 1 | 2 | 1 |
| Total | | 47 | 31 | 34 | 35 | 26 |

IDEATE



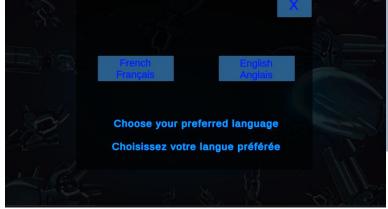




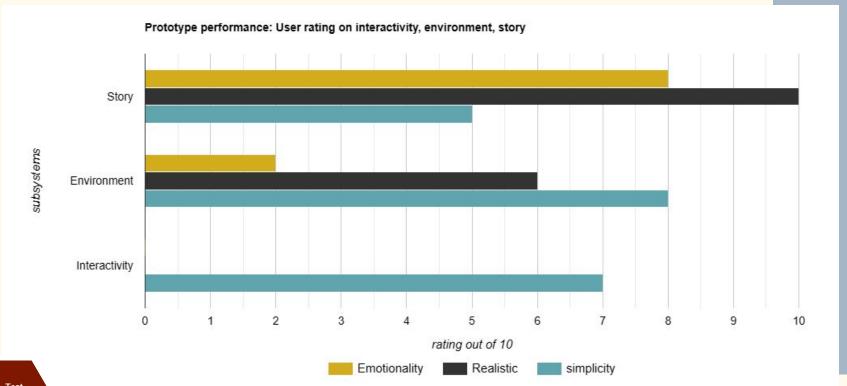
Prototype I







Testing Results and Analysis





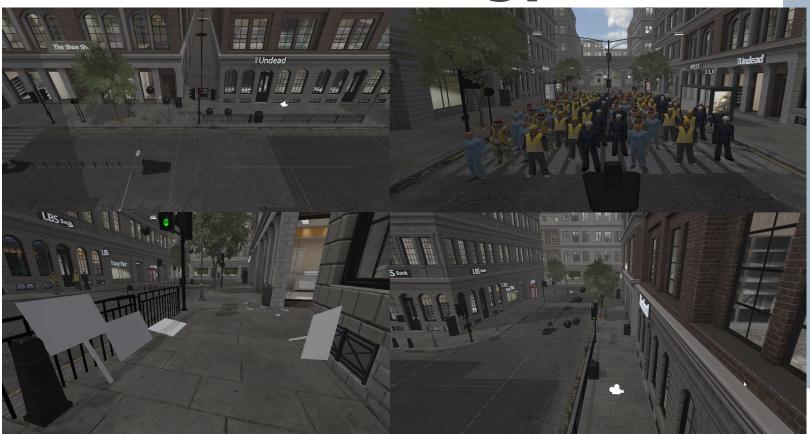
"Are you going to be able to finish on time?"

"How would the narrator be implemented?"

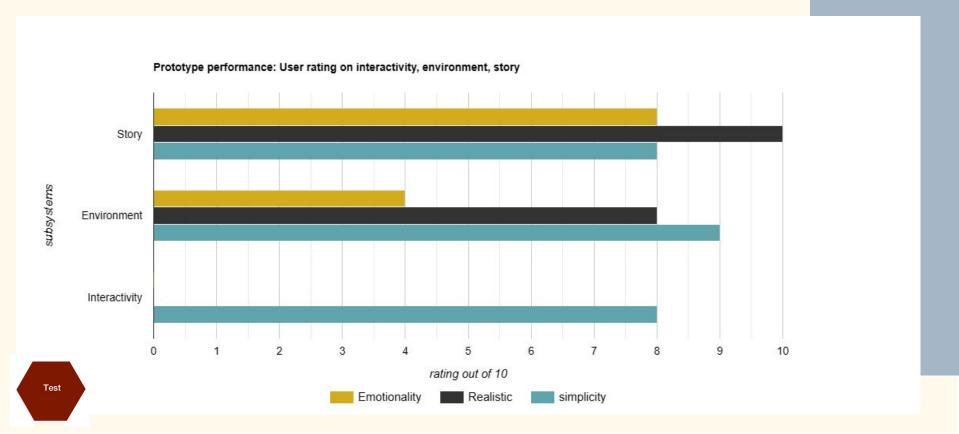




Prototype II



Testing Results and Analysis





Prototype III + Testing



Prototype III



Conflicts + Lessons Learned





Next Steps





Questions?